

ABSTRACT

A self-adhesive article made from a sheet or strip support at least partly coated on at least one side with a pressure-sensitive adhesive material based on polyacrylate, comprising at least one polyacrylate block copolymer with a sequence of hard polymer blocks [P(A)], having a glass transition temperature of not more than 10° C, preferably of 0 to -80° C and of soft polymer blocks [P(B)], having a glass transition temperature of more than 10° C, preferably 20 to 175° C. A microstructuring is thus generated, which permits the exchange of the smallest adhering and non-adhering regions and thus generates the desired easily stuck and easily removed adhesive action such as required for self-adhesive note pads.